

WDAY, WDAZ, KBMY, KMCY

Second Quarter 2017 FCC Report

Honor Flight 10th Anniversary

WDAY Honor flight celebrated 10 years of flights. We looked back on all the veterans that have gone and what it meant for them to be able to go. Also did several stories on the current vets that were able to go on the June flight. We also put together a half hour special highlighting all the flights.

Total stories 10 Total time 12 minutes

Jason Moszer Name Added to National Fallen Police Officer Wall

Fargo police officer Jason Moszer name was added to the Law Enforcement Memorial Wall in Washington DC. We followed the Fargo Police department out there and did stories on the what it was like for them to attend to event. We also talked to Moszer's wife about what it meant for her husband to be honored.

Total stories 7 - Total time minutes

Drought

This summer and spring has been very hot and little rain in the state. We have done stories on water restriction, burning bans and what you can do to help beat the drought. We have also cover the farming angle of crops not doing well and farmers having to sell live stock because there will not be enough hay to feed them this winter

Total stories 15 - Total Time 20 minutes

Spring Crime and Scams

Spring and summer bring crimes of opportunity. We have covered vandalisms, assaults, break-ins and other crimes. We have done stories to inform people about precautions they can take to avoid these crimes, what you need to do if you become a victim of these crimes. We also talked about personal safety steps you can take for yourself and your family.

Total stories - 15 - total 24 time minutes

Road Construction

Road construction is in full swing in our area. We have kept people informed about what projects are going on and what roads will be closed. We also have done stories on to drive in safely in work zone.

Total stories 10 total time 32 minutes, special ½ hour program 28 minutes.

Quarterly Community Needs Report

April 1, 2017 – June 30, 2017

APRIL

Red River Valley Motorcyclists

WDAZ produced and aired a spot for 2017 Red River Valley Motorcycle Show fundraiser. Proceeds from the annual RRVM Motorcycle show benefited the Third Street clinic and Back Pack Program which supplies take-home food for children. Along with a paid advertising schedule WDAZ aired additional commercials at no charge.

MAY

Greater Grand Forks Community Theater

WDAZ produced and aired a commercial promoting the Greater Grand Forks Community Theater's production of Little Shop of Horrors. Along with a paid advertising schedule WDAZ aired additional commercials at no charge.

Community Violence Intervention Center

WDAZ produced and aired a PSA for CVIC's shelter fund campaign. The shelter fund campaign to raise funds need to build an additional shelter in Grand Forks.

JUNE

St. Joseph's Social Care – Summer Lunch Program

WDAZ produced and aired spot to promote the Summer Lunch Program which provides free lunches to area children at local parks in Grand Forks. Along with a paid advertising schedule WDAZ aired additional commercials at no charge.

Sertoma of Grand Forks

WDAZ was a sponsor for the annual Sertoma of Greater Grand Forks' annual 4th of July Celebration. WDAZ produced and aired a commercial to promote the annual 4th of July Celebration.

Tours

May

Northwood Elementary
24 Students, 3 Adults

June

Wonder Years Daycare
Day 1 – 1 Adult, 12 Children
Day 2 – 1 Adult, 13 Children
Day 3 – 2 Adults, 22 Children
Day 4 – 2 Adults, 15 Children

Job Shadow

Tanner Robinson

Minnesota State Moorhead

Job Shadow for Sports

June 15, 2017 2-11pm

COMMUNITY INVOLVEMENT**APRIL**

WDAZ anchors participated in 8th grade career fairs at local Grand Forks junior high schools.

MAY

Anchor Matt Henson was a judge for Red River High School's Lifestyle Class "Cupcake Wars".